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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 19-2/2013 -S&M-CM

Dated: 31 .07.2013

To

Chief General Managers,
All Telecom Circle/ Metro Districts
BSNL

Subject: Allowing BSNL channel partners for selling of products/services in BSNL premises

With a view to make available BSNL products/services seamlessly even beyond working hours (say from 0800 hrs. to 2000 hrs.) and also on sundays & holidays, competent authority has authorized circles to allow franchisees, DSAs and RDs to put their canopies for sale of BSNL products in BSNL premises without any charge from them. All expenses relating to sitting arrangement or staff etc will be taken care of by the concerned channel partner. This will also help BSNL to improve its visibility due to involvement / efforts of BSNL channel partners doing sales activity in BSNL premises.

The SSA head will grant such permission. Modus operandi may be finalized by circles.

Adequate publicity amongst BSNL channel partners be ensured.

(Upendra Bakolia)
Addl. GM (S&M-CM)